AUTOSTADT

13 April 2023 - Press release

Edith Gerhardt to join management at Autostadt, Wolfsburg

- An expert in hospitality, catering, and services, Edith Gerhardt will be switching from the Hirmer Group to the Autostadt management team from 1 October 2023.
- Gunnar Kilian, Chairperson of the Autostadt GmbH Supervisory Board: “Together with the entire management team, Edith Gerhardt will be driving further development at Autostadt using her international experience and strategic expertise.”
- Armin Maus, Chair of the Board of Directors at Autostadt: “Edith Gerhardt is already well acquainted with Autostadt, and she will be bringing in her experience quickly and effectively.”

Wolfsburg, 14 April 2023 – Management to gain reinforcement at Autostadt: From 1 October 2023, Edith Gerhardt will be joining the management team headed by Armin Maus, CEO, and Marco Schubert, who heads Finances and Procurement. Edith Gerhardt’s new role will entail responsibility for new vehicle deliveries, conference management, food and catering, cultural realignment, and IT and infrastructure management.

“We will be benefiting from Edith Gerhardt’s proven expertise in modern lifestyle services. Many years of experience in strategic corporate management at top international hotels will enable her to drive on development at Autostadt, together with Armin Maus and Marco Schubert,” according to Gunnar Kilian, Autostadt Supervisory Board Chairperson.

Autostadt Wolfsburg is the world’s largest automobile delivery centre, and also functions as an exhibition centre to explore the future of mobility and the world of the Volkswagen Group. Since the foundation stone was laid in 2000, Autostadt has also developed into a showcase for fundamental social issues such as sustainability, decarbonisation, and mobility that it combines into a holistic experience. “We aim to keep developing along this path. Edith Gerhardt will be shaping this development together with the entire Autostadt team and management,” according to Gunnar Kilian.

Armin Maus adds: “We are very much looking forward to Edith Gerhardt joining our team. We will

not only be benefiting greatly from her professional expertise; business partners and employees alike have a high appreciation for our colleague, Edith Gerhardt. And she's known Autostadt for years, so we'll soon be able to gain from her experience."

A qualified hotel clerk, Edith Gerhardt was appointed to the management of Hirmer Hospitality GmbH & Co. KG, a medium-sized hotel company. Before that, Edith Gerhardt worked for more than twenty years in various positions that included The Ritz-Carlton luxury hotel chain in Hawaii, Philadelphia, Berlin and Wolfsburg, and Marriott's corporate office, where she bore strategic responsibility for relaunching all the brands in Europe, the Middle East, and Africa.

Press contact:
Autostadt GmbH
Eric Felber
Head of Corporate Communications
Stadtbrücke
38440 Wolfsburg
Phone +49 (0) 5361 40-1400
Mobile: +49 (0) 172-5915104
E-Mail: eric.felber@autostadt.de

About the Autostadt in Wolfsburg – The world's leading automotive destination

As a communications platform for the Volkswagen Group and its brands, the Autostadt in Wolfsburg focuses on the Volkswagen corporate values and all aspects of mobility. The theme park and educational centre have attracted more than 48 million visitors since the official opening in 2000, making the Autostadt one of the most popular tourist destinations in Germany. The Autostadt is also the world's largest new car delivery centre and home to the multi brand Zeithaus car museum. Featuring a variety of cultural events the Autostadt is a well-known international meeting place for culture enthusiasts.

Media contact: Autostadt press office · Phone: +49 (0)5361 / 40-1444 · E-Mail: international.media@autostadt.de · medienportal.autostadt.de