AUTOSTADT

08 September 2021 - Press release

Electrifying

- **First-ever multi-brand electric vehicle meeting: 3 October, 2 p.m. to 6 p.m.**
- **Electric vehicle parade, talks by experts and live music**
- **Free admission for visitors in an e-vehicle**
- **Competition: "Electrifying" weekend break including accommodation at The Ritz-Carlton, Wolfsburg**
- **eMobility focus on all social media channels: 26 September to 3 October**

Wolfsburg, 8 September 2021 – The first-ever electric vehicle meeting at the Autostadt in Wolfsburg will be held on 3 October from 2 p.m. to 6 p.m., and is bound to be "electrifying": Visitors can look forward to talks by experts, a varied programme of events including live music and culinary highlights. It is also an opportunity for electric vehicle users to meet up and network. Free admission for owners travelling to the event in their own electric vehicle (register via email to events@autostadt.de). Fifty of the electric vehicles will also be given the chance to join the open-air exhibition in the park, and to take part in a parade through the Autostadt. Electric vehicles of all brands are welcome.

Armin Maus, chairman of the Autostadt management board: "eMobility is our future, and we want to talk about it! I am really looking forward to chatting with our guests about our respective experiences, and also to the presentations on the subject by experts from the Volkswagen Group. 'Electrifying' is an opportunity for open discussion, shop talk and exchange."

On 3 October, admission to the Autostadt is free for owners travelling to the event in their own electric vehicle who register their attendance in advance via email to events@autostadt.de and one passenger. A special highlight: Lots will be drawn, and 50 of the electric vehicles will be selected for the open-air exhibition in the park and the subsequent parade through the Autostadt.

Competition on Facebook and Instagram: eMobility fans get the chance to win an "electrifying" weekend break at the Autostadt. The prize includes such treats as one night's accommodation at the five star superior hotel The Ritz-Carlton, Wolfsburg, from 2 to 3 October 2021, and participating in the parade on 3 October in an electric VW camper van. The competition runs from 10 to 17 September on the Autostadt's Facebook and Instagram social media platforms.

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eMobility week in the social media: In the run-up to the first-ever electric vehicle meeting, exciting and informative posts on the subject will be published on the Autostadt's social media channels from 26 September to 3 October.

Registrations and any questions about travelling to the event with an electric vehicle or about the competition can be sent directly to events@autostadt.de.

About the Autostadt in Wolfsburg – The world's leading automotive destination

As a communications platform for the Volkswagen Group and its brands, the Autostadt in Wolfsburg focuses on the Volkswagen corporate values and all aspects of mobility. The theme park and educational centre have attracted more than 48 million visitors since the official opening in 2000, making the Autostadt one of the most popular tourist destinations in Germany. The Autostadt is also the world's largest new car delivery centre and home to the multi brand Zeithaus car museum. Featuring a variety of cultural events the Autostadt is a well-known international meeting place for culture enthusiasts.

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