

08. September 2021 - Pressemitteilung

Electrifying

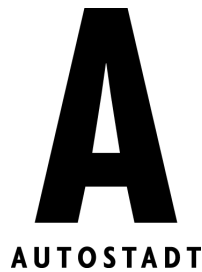
- **First-ever multi-brand electric vehicle meeting: 3 October, 2 p.m. to 6 p.m.**
- **Electric vehicle parade, talks by experts and live music**
- **Free admission for visitors in an e-vehicle**
- **Competition: "Electrifying" weekend break including accommodation at The Ritz-Carlton, Wolfsburg**
- **eMobility focus on all social media channels: 26 September to 3 October**

Wolfsburg, 8 September 2021 – The first-ever electric vehicle meeting at the Autostadt in Wolfsburg will be held on 3 October from 2 p.m. to 6 p.m., and is bound to be "electrifying": Visitors can look forward to talks by experts, a varied programme of events including live music and culinary highlights. It is also an opportunity for electric vehicle users to meet up and network. Free admission for owners travelling to the event in their own electric vehicle (register via email to events@autostadt.de). Fifty of the electric vehicles will also be given the chance to join the open-air exhibition in the park, and to take part in a parade through the Autostadt. Electric vehicles of all brands are welcome.

Armin Maus, chairman of the Autostadt management board: "eMobility is our future, and we want to talk about it! I am really looking forward to chatting with our guests about our respective experiences, and also to the presentations on the subject by experts from the Volkswagen Group. 'Electrifying' is an opportunity for open discussion, shop talk and exchange."

On 3 October, admission to the Autostadt is free for owners travelling to the event in their own electric vehicle who register their attendance in advance via email to events@autostadt.de and one passenger. A special highlight: Lots will be drawn, and 50 of the electric vehicles will be selected for the open-air exhibition in the park and the subsequent parade through the Autostadt.

Competition on Facebook and Instagram: eMobility fans get the chance to win an "electrifying" weekend break at the Autostadt. The prize includes such treats as one night's accommodation at the five star superior hotel The Ritz-Carlton, Wolfsburg, from 2 to 3 October 2021, and participating



in the parade on 3 October in an electric VW camper van. The competition runs from 10 to 17 September on the Autostadt's Facebook and Instagram social media platforms.

eMobility week in the social media: In the run-up to the first-ever electric vehicle meeting, exciting and informative posts on the subject will be published on the Autostadt's social media channels from 26 September to 3 October.

Registrations and any questions about travelling to the event with an electric vehicle or about the competition can be sent directly to events@autostadt.de.

Über die Autostadt in Wolfsburg – die weltweit führende Automobildestination

Als Kommunikationsplattform des Volkswagen Konzerns und seiner Marken macht die Autostadt in Wolfsburg die Werte des Konzerns und das Thema Mobilität in all ihren Facetten erlebbar. Über 42 Millionen Gäste haben den Themenpark und außerschulischen Lernort seit der Eröffnung im Jahr 2000 besucht, der damit zu den beliebtesten touristischen Destinationen in Deutschland gehört. Zudem ist die Autostadt das weltweit größte automobiler Auslieferungszentrum und beherbergt das markenübergreifende Automobilmuseum Zeithaus. Mit einer Vielzahl kultureller Veranstaltungen ist die Autostadt überdies ein internationaler Treffpunkt für kulturell Interessierte.