



31. Mai 2021 - Pressemitteilung

Test drives, open-air exhibitions and numerous opportunities for interactive fun: start of the Family Weeks at the Autostadt

- **Grand test drive event with more than 80 vehicles from the Volkswagen Group brands**
- **Open-air exhibitions of historic and current vehicles, and family-focused opportunities for interactive fun**
- **Real European Football Championship feel with Sutu interactive football wall and RoboKeeper**
- **More fun events on the agenda, such as a Beetle parade and a "Picnic in white"**

Wolfsburg, 2 June 2021– The Autostadt in Wolfsburg is back in business, at last: Visitors will be able to have small and big adventures during the Family Weeks from 4 June to 11 July. Free test drives in one of the 80 vehicles from the Volkswagen Group brands, open-air exhibitions of historic and new family and sports cars as well as numerous opportunities for creative interactive fun promise sheer excitement, pure joy and exhilarating action. A Sutu interactive football wall and a RoboKeeper will also ensure a real European Football Championship feel. Events such as a Beetle parade and a "Picnic in white", for example, extend the offer along with the gourmet highlights served by the Autostadt restaurants.

The Autostadt management board says: "With our 'Family Weeks', we want to say thank you to all of the children, teenagers and adults that can visit us again at last. Whether a test drive, open-air exhibitions or kicking a ball around at the interactive football wall – we are offering an exciting and varied programme in the next few weeks. We are delighted by the fact that our park is finally open again, and that we can enjoy the summer together."

Grand free test drive event (4 June – 11 July)

Autostadt visitors who fancy a quick spin in one of the latest electric or hybrid models from the Volkswagen Group have come to the right place. From the Audi e-tron, the CUPRA Formentor e-HYBRID and the ŠKODA ENYAQ iV to the Volkswagen ID.4 – more than 80 vehicles from the Volkswagen Group brands are available to visitors in the P3 car park between 10:00 and 18:00 every



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day from 4 June to 11 July. Each 30-minute test drive is free of charge, and can either be booked spontaneously on the day subject to availability or in advance from now onwards (up to five days beforehand).

Open-air exhibitions at the ZeitHaus motoring museum (4 June – 11 July)

From 4 to 24 June, the grounds outside the ZeitHaus will become an automotive showcase. On show will not only be numerous classic but also the latest family vehicles from the Volkswagen brands, including a VW Ovali Beetle (1956), a VW Derby LS (1979), a VW Jetta (1982), a VW Golf GTI (1983) and a VW Caddy Moove, for example. Fans of Volkswagen's faster models are also catered for and can admire historic sports cars from 25 June to 11 July – from a Porsche 924, a Porsche 911 or a VW Scirocco to a VW Corrado G60 and a VW SP2.

Creative interactive fun for the whole family (4 June – 21 July)

The start of the Family Weeks also means the return of numerous creative and educational offers for children, teenagers and the whole family. There's something for everyone, from a joint rally in the park to the construction of a solar-powered car, from making natural colours and seed bombs or your own robot football to the design of camping accessories for the summer holidays. From 4 June to 21 July, visitors can learn many interesting facts about transport, digitalisation and sustainability at our creative interactive fun events.

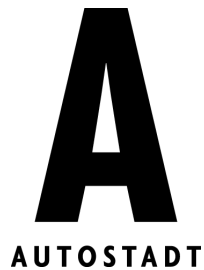
European Football Championship (11 June – 11 July)

To mark the European Football Championship, a dedicated area will be set up in front of the customer service centre from 11 June to 11 July with a Sutu interactive football wall, for example. Target practice 2.0: Would-be footballers must hit all of the sixteen touch sensitive Sutu fields precisely in order to light up the LED goal wall. After that, a RoboKeeper is waiting for well-aimed attempts to hit the goal. However, it's not that easy: the world's fastest goalkeeper accelerates up to 20 times faster than a Formula One race car and parries almost every shot. Another highlight are more than 10,000 specially flocked football shirts. Visitors can get their own fan shirt and can have a special souvenir photograph taken.

There are even more events on the agenda during the Family Weeks:

26 June: Beetle club meet and Beetle parade through the Autostadt

28 August and 4 September: Meet for classic car enthusiasts and former Volkswagen employees



27 June and 17 July: "Picnic in white" in the park

14 June to 21 July: Californian surfing ambience in the Volkswagen commercial vehicle pavilion

Conditions for visiting the Autostadt and for participation in all activities and events

In order to be able to visit the Autostadt and to participate in all activities and events within the scope of the Family Weeks, visitors must present a negative rapid antigen test (free public testing station test), proof of recovery from Covid-19 or official proof of vaccination. For digital contact tracing purposes, they must also register with the e-guest app. See here for more details about the registration procedure: www.autostadt.de/anmelden.

More information about the Family Weeks is available here: www.autostadt.de/familienwochen

Über die Autostadt in Wolfsburg – die weltweit führende Automobildestination

Als Kommunikationsplattform des Volkswagen Konzerns und seiner Marken macht die Autostadt in Wolfsburg die Werte des Konzerns und das Thema Mobilität in all ihren Facetten erlebbar. Über 48 Millionen Gäste haben den Themenpark und außerschulischen Lernort seit der Eröffnung im Jahr 2000 besucht, der damit zu den beliebtesten touristischen Destinationen in Deutschland gehört. Zudem ist die Autostadt das weltweit größte automobiler Auslieferungszentrum und beherbergt das markenübergreifende Automobilmuseum Zeithaus. Mit einer Vielzahl kultureller Veranstaltungen ist die Autostadt überdies ein internationaler Treffpunkt für kulturell Interessierte.

Pressekontakt: Pressestelle der Autostadt · Telefon: +49 (0)5361 / 40-1444 · E-Mail: pressestelle@autostadt.de · medienportal.autostadt.de

